

@browboutiquesa
www.browboutique.co.za

TRAINING
2025

MICROBLADING COURSE

2025

WELCOME TO OUR

Academy

Brow Boutique was established in 2016 as South Africa's first microblading specialist studio. Since carving a niche as a trusted name in the cosmetic tattooing industry.



With a client base of over 11,000 transformations and nearly 300 trained students, the studio's reputation is built on consistent, high-quality results that speak for themselves.

At the helm of Brow Boutique is founder and head educator, Jess Hollingdrake. Jess's credentials are extensive and deeply rooted in professional excellence. She is an internationally recognised Master Artist, PCASA conference speaker, a corporate member of the SAAHSP, and a sponsored Pro Team Artist for the internationally renowned Li Pigments. These affiliations underscore her standing as an expert in the industry and reflect the high standards she upholds at Brow Boutique. positioning herself as one of South Africa's leading authorities in the field.

Her commitment to excellence has been recognized globally, earning her the title of **Advanced Permanent Makeup Artist and Master Trainer.**

The training courses at Brow Boutique are a testament to Jess's experience and dedication. Having established and operated a successful cosmetic tattoo studio herself, Jess designed the courses with practical, first-hand knowledge of what it takes to succeed in this field. She believes that every aspiring artist deserves the best possible foundation upon which to build their skills. Her teaching approach ensures that students leave with not only technical expertise but also the confidence to excel in their new careers.

At Brow Boutique, shortcuts are not an option. The training programs adhere to strict international standards, equipping students to provide professional, safe, and high-quality treatments. The same premium products used in the studio are incorporated into the training, ensuring students have access to the best tools from day one. Beyond training, Brow Boutique offers continuous support to its students. Graduates gain access to dedicated support groups and regular refresher classes, fostering a community where ongoing learning and professional growth are prioritized.

Through nearly a decade of dedication, Jess Hollingdrake and Brow Boutique have solidified their position as leaders in the cosmetic tattooing industry. For aspiring artists, training with Brow Boutique is more than an educational experience—it's a gateway to a thriving career built on skill, confidence, and the legacy of one of South Africa's pioneering studios.

HOW OUR COURSES WORK

1

PICK YOUR COURSE

We offer 7 courses at Brow Boutique. Choose your desired course or contact us if you are interested in a full customised training package.

NB: Course training fee is listed on each course.

3

FILL IN YOUR REGISTRATION FORM

Our registration form can be found on page - of this brochure.

Complete the form and email it to us with the heading "REGISTRATION" to info@browboutique.co.za

5

PAY YOUR DEPOSIT

Once your registration has been received and your dates chosen, you will receive an invoice for your training.

A 50% deposit is required to secure your training. If you're financing your course, you will need to submit your invoice directly to INkfin.

2

CHOOSE A KIT & MACHINE

We offer various kit options for each training course. Choose the kit that best suits your needs and budget.

We also offer 4 PMU machines for students to choose from. If you already have a rotary machine, please contact us.

4

SELECT AVAILABLE COURSE DATES

All of our courses, besides **The Ultimate Microblading Course** have no set course dates. Dates are set to both yours and our trainers availability.

Once a registration is received - we will schedule a phone call to set dates with you. We also offer weekend and night classes at additional rates.


6

GET YOUR MANUAL

Your manual / pre-study manual will be couriered to you for self study prior to the course commencement.

For international students - a PDF version of your manual will be emailed to you.

YOU'LL RECEIVE A WELCOME LETTER VIA EMAIL A FEW DAYS PRIOR TO YOUR COURSE COMMENCEMENT

A close-up, high-resolution portrait of a woman's face, focusing on her eyes, nose, and lips. She has light brown eyes and numerous freckles scattered across her forehead, nose, and cheeks. Her hair is pulled back, and her expression is neutral. The lighting is soft and even, highlighting the texture of her skin.

04
Ultimate
Beginners
Microblading

ABOUT

The Ultimate Microblading



COURSE SPECIFICATIONS

Class Size:

2 -4 students per class

Suitable For:

Beginner Students

Duration:

5 In-House Days (Split 4 class days & 1
Practical Day 2 - 6 weeks later)

Pre-Study:

Mandatory self-study & home practice

After Training:

3 case studies mandatory for certification.

Machine & Kit

**No Machine Needed (Manual Technique) &
Choose Between 3 Kits**

Inclusions:

Manuals, Pre-Study, Daily Lunch,
Consumables & Certificates

Exclusions:

Kit

Finance Available

COURSE FEE:

R12 000

KIT OPTIONS

BASIC KIT

BUSINESS KIT

ULTIMATE KIT

The Course that put us on the map

For nearly a decade, Brow Boutique has specialized in the art of microblading, setting the standard for excellence in this niche. Having trained over 300 students, we've become a trusted name in the industry, empowering aspiring artists with the skills they need to succeed.

What You'll Learn

Precision Techniques:

Learn Jess's Signature technique for hyper-realistic brows, yielding the most natural microblading results for your clients

Brow Mapping & Pre-Drawing:

Understand how to design and create brows customized to each client's unique features.

Skin Anatomy & Colour Theory:

An extensive colour theory module is included in our training. This ensures artists understand the skin, its properties and how to apply pigment safely and with the best healed colour results.

Bloodborne Pathogens & Contraindications:

Dive into the theory around safe and effective microblading, medications, contraindications and client care.

Insider Industry Knowledge:

Gain insights into running a successful microblading business, including client management and branding tips.

BONUS! FREE MICROSHADING MODULE

Our Ultimate Microblading course now includes our Microshading module completely free! Learn how to create stunning powdery shaded combination brows!

Why Choose Microblading?

01 Low Startup Costs

Microblading is a cost effective start up due to equipment costs being considerably lower than permanent makeup courses and other beauty treatments. The cost of the procedure is between R300 -R400 per client to complete. The Brow Boutique Shop stocks all the consumables needed to keep you fully supplied all the time. Our products are available on our online store and are delivered anywhere in South Africa.

02 High Profits

With the costs of completing a treatment being very low, microblading profits are exceptionally high. The cost of Microblading ranges between R1000 - R3000 per procedure.

At an average of R1500 per client and only 20 Clients per month, the average earning potential is well over R30 000 per month*

03 No Experience

Our training classes, practical exercises, manuals and demo's are designed for beginners with no previous experience in permanent makeup, tattooing or beauty. We have formulated an extremely in-depth training manual that covers all aspects of theory, practical exercises, industry tips and serves as a valuable referencing tool throughout your career.

Training Roadmap

PRESTUDY

HOME STUDY

Students will be sent a 80+ page full colour training manual via courier 1 -2 weeks prior to the course start date.

DAY 1

FOUNDATION DAY

Focuses on building a strong foundation, covering theory Q&A, stroke and pattern techniques, essential technical skills, and a comprehensive pigment color theory module. Students will also explore microblading techniques, address common shaping mistakes and problematic brows, and gain insight into facial morphology for precise and personalized results.

DAY 2

BROWS IN PRACTICE

Day Two is all about hands-on skill-building, focusing on eyebrow designing, shaping, and stroke patterning. Students will practice on artificial skin, complete practical exercises, and receive take-home assignments to reinforce their learning.

DAY 3

SKINS DAY

Day Three is dedicated to refining stroke patterns on artificial skin, complemented by detailed microblading and microshading demonstration videos. Students will also receive take-home assignments to further enhance their skills.

DAY 4

BROW MAPPING

Day Four focuses brow mapping and pre-drawing. Students will participate in a practical drawing workshop and further stroke practice.

DAY 5

YOUR PRACTICAL DAY

Day Five is all about hands-on experience. Students will bring a model to class and perform their first microblading procedure under the close guidance of our experienced educators.



MB BASIC KIT

R4200

Framed Brow Boutique Certificate
 80 Page Full Colour Manual
 Rosie Microblading Handtool
Li Pigments Brow Pigment (7ml)
 Nano 18U Microblading Blades (40)
 Topical Anaesthetic
 Blank Practice Skins (2)
 Inkless Practice Skins (2)
 Acrylic Pigment Cup Holder
 Brow Designer Pencil
 Vernier Calliper
 Brow Precision Tweezer

Surgical Marker
 Stainless Steel Razors (Pack)
 Mascara Brushes (Pack)
 Waterproof Dental Bibs (Pack)
 Pigment Cups (Pack)
 Caysan Cold Sterilant (1L)
 Pure Water Wipes
 Cosmetic Fine Tip Buds (Pack)
 Alcohol Swabs (Pack)
 Client Aftercare Packs (5)
 Aftercare Ointment (10)



MB FULL KIT

R11 900

Framed Brow Boutique Certificate
 Full Colour Manual
 Rosie Microblading Handtool (2)
 Nano 18U Microblading Blades (100)
 Topical Anaesthetic
 Blue Ice Secondary Anaesthetic
Li Pigments Brow Pigments (4)
 Blank Practice Skins (6)
 Inkless Practice Skins (4)
 Electric Pigment Mixer
Brow Designer Pro Mapping Kit
 30ml Practice Ink
 Acrylic Pigment Cup Holder
 Acrylic Pigment Stand
 Instrument Sterilising Tray

Sharps Bin
 Titan Artist Nitrile Gloves
 Pigment Cups (Pack)
 Caysan Cold Sterilant (1L)
 SteriSpray
 Pure Water Wipes
 Cosmetic Fine Tip Buds (Pack)
 Stainless Steel Razors (20)
 Mascara Brushes (XL Pack)
 Waterproof Dental Bibs (XL Pack)
 Face Masks
 Alcohol Swabs (Pack)
 Pure Water Wipes
 Client Aftercare Packs (10)
 Aftercare Ointment (20)

THE BUSINESS IN A BOX KIT

R22 850

*THIS KIT IS DESIGNED FOR MICROBLADING BUT CAN BE CUSTOMISED TO ANY COURSE.
IE: FUNDAMENTAL / MICROBLADING OR MASTERY*

Framed BB Certificate
 Full Colour Manual
Silicone Mannequin Head
 18 Inch Ring Light & Tripod Stand
Premium Portable Massage Bed
Li Pigments Pro Pigment Kit (6)
 Nano 18U Microblading Blades (150)
 Lux Autoclave Handtool
 Rosie Microblading Handtool
 Microshading Handtool
 Topical Anaesthetic (2)
 Blue Ice Secondary Anaesthetic
 Blank Practice Skins (8)
 Lux Gold Shaped Skins (2)
 30ml Tattoo Practice Ink
 Acrylic Pigment Cup Holder
 Acrylic Pigment Stand
Brow Designer Pro Mapping Kit
 Electric Pigment Mixer
HD BROWS PRO Tinting Kit
 Pro Tweezer Set
 Stainless Steel Razors (50)
 Mascara Brushes (2 XL Packs)
 Pigment Cups (2 Packs)
 Cotton Swab Pack
 Titan Artists Nitrile Gloves
 Face Masks
 Pure Water Wipes (2)
 Cosmetic Fine Tip Buds
 Alcohol Swabs (Pack)
 Caysan Cold Sterilant 1l
 Disinfectant Spray
 SteriSpray
 Sharps Bin
 Instrument Sterilising Tray
 Waterproof Dental Bibs (2 Packs)
 Client Aftercare Packs (30)
 Fougera Ointment (30)

All Inclusive Branding Package:

This service is only available on the business kit package. Our designer will chat to you about your business brand and create a branding package to emulate your own unique style.

What is included:

PDF PRINT READY DESIGNS:

- Professional Business Logo
- Business Card
- Personalised Aftercare Cards
- Personalised Pre-Care Cards
- Personalised Consent Forms
- Personalised Treatment Records
- Personalised Consultation Forms



RETAIL VALUE:
R27 925

Save over R5000!

*Please note that these are not physical items. All Print-Ready PDF/PNG files will be sent via email. We allow 2 reworks on proofs sent.

11 TESTIMONIALS

“Jess is extremely attentive and patient teacher”

“Jess Hollingdrake is an amazing teacher, my experience so far with my microblading training course has been an exciting and insightful time. Jess is extremely attentive and patient teacher, her knowledge from all her years microblading has eased me into gaining confidence in my training and in myself and I'm so grateful for the course.”

Jessica Fernandez

“I feel confident through my training to start my journey”

" I couldn't have chosen a better training course than the one Brow Boutique offered me in microblading. Jess and Aleesha are both gems, so willing to impart their knowledge during and after the course. I feel confident through my training to start my journey as a microblading artist. Thank you both, it's been life changing x"

Tamsyn Jade Postma

“So much skill, dedication and passion for her work!”

" Wow..... My training at Brow Boutique SA has been one amazing experience!!!

Jess is a great lecturer, with so much skill, dedication and passion for her work! Thank you Jess for everything! Enjoyed every second of my training! xx"

Monique Alberts

“The ultimate place to start your dreams”

“Best training ever.. Great trainers, so much care and too much talent.. Thank you for an awesome course and all the follow-ups.. The ultimate place to start your dreams and get your microblading career going.”

Sanell Senekal

“Amazed at how much I learnt in a few days”

" Training was fantastic! I was very nervous and amazed at how much I learnt in a few days. Jess is awesome and so talented, very blessed to have been trained by her! Thank you Brow Boutique, Aleesha and Jess were patient and so great to everyone learning. I would recommend them over and over!!!"

Vivienne Louw

“Very informative and intensive”

" Best training for Microblading, Thank you Jess. Very informative and intensive I have really learnt so much from you and the amazing advice you share. Thank you to everyone at Brow Boutique & Nikki van Gend for the amazing colour workshop this weekend!"

Adrienne O'Brien

Registration

Please complete the registration form and send it back to us (Clear Photographs of the form are fine) One we receive your registration form, we will send you a formal invoice.

PERSONAL INFORMATION	
Full Name:	
ID Number:	Date of Birth:
Email Address:	Cell Number:
Home Address: <i>(required for manual shipping)</i>	
	POSTAL CODE:
Medical Conditions / Allergies:	
TRAINING INFORMATION	
BROW MASTERY MICROBLADING FUNDAMENTAL LIP FOCUS BROW FOCUS REMOVAL SMP	
KIT OPTION:	MACHINE OPTION:
Do you have any PMU/ beauty / tattoo experience?	Have you ever done a MB/ PMU course?
What name would you like on your certificate?	
Are you currently employed? If so, what is your profession?	
Dietary Requirements (Please Circle) Vegetarian Vegan Halaal Lactose Other :	
How did you hear about us?	
Do you agree to our Terms and Conditions ? Please Sign:	Full Name and Signature

Registrations accepted via email or WhatsApp



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